

From the Desk of Freeholder Tom Arnone

June 6, 2014

Dear Friends:

I doubt many of you would be surprised that I am endorsing my friend and running mate Shaun Golden to serve as our next Republican County Chairman. The reason for my endorsement, however, has nothing to do with the fact that Shaun is a friend and my running mate.

I am endorsing Shaun because I have been a witness to his abilities on the campaign trail and I am keenly aware of what he has done for our party without bragging about it while others attempt to take credit for Shaun's hard work. Those of you who have been directly involved in our campaigns will know what I am referring to.

Shaun is not only an aggressive and strategic campaigner who has led our party to victory during far more politically difficult times than our predecessors faced, Shaun has also been a fundraising power house. Shaun has helped our team set fundraising records despite the party's inability to raise significant funds in recent years. I do not bring this up to place blame, but I feel compelled to bring this issue up because credit must be given where credit is due.

For the first time in decades, Democrat voter registration outnumbers Republican registration in Monmouth County. We must reach out to the new, younger and more diversified electorate in Monmouth County or our party will face a slow but certain demise. Shaun has done this through his efforts at the Sheriff's office and I am confident he will do so when chairman while working with local Republicans to fill more than 200 vacant county committee seats.

I know that Shaun will be an inclusive chairman as he is always approachable and responsive to our party members. He will seek the engagement of anyone who is interested in helping. While important, we can't rely solely on money and direct mail, but must rely heavily on the grassroots of our party to advise and assist us with local issues and opportunities that our party should be engaged in to grow our base. This outreach extends to the utilization of the Internet and social media in a manner that is not just an afterthought.

It has and continues to be an honor and a privilege to serve you all on the Board of Chosen Freeholders and I look forward seeing everyone on June 10th.

Very truly yours,

Tom

Tom Arnone
Monmouth County Freeholder