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September 6, 2016

**VIA EMAIL, REGULAR MAIL & UPS OVERNIGHT**

Mr. Art Gallagher  
More Monmouth Musings  
c/o Gallco Media, LLC  
P.O. Box 67  
Belford, New Jersey 07718

**Re: Retraction of July 26, 2016 Article: Maggie Moran**

Dear Mr. Gallagher:

We write on behalf of Maggie Moran to inform you of a factual error in an article published on July 26, 2016, which remains available on your site, and must be removed and/or retracted. Specifically, a post entitled "Moran donates to Wasserman Schultz's reelection campaign" (the "Article") contains a statement that Ms. Moran "was also the NJ consultant for AshBritt (sic), the Sandy clean up company that was accused of price gauging many New Jersey towns, including Belmar, in the aftermath of Superstorm Sandy."

This statement is inaccurate. Ms. Moran was never engaged by or compensated by Ashbritten, Inc. related to its work for the State of New Jersey following Superstorm Sandy in October 2012. She was not a consultant, employee or otherwise an agent of Ashbritten, Inc. To be explicitly clear, neither Ms. Moran nor M. Public Affairs were ever hired, engaged, compensated or paid by Ashbritten, Inc. related to its work on post-Sandy cleanup. As such, kindly correct the article to remove this inaccurate statement.

As you no doubt know, publications have the legal obligation to provide full, fair and accurate reports. We understand that your publication has been advised on previous occasions that Ms. Moran and M. Public Affairs do not have any affiliation with Ashbritten, Inc. related to its post-Sandy work or contract with the State of New Jersey. As such, the statements in the article linking Ms. Moran to Ashbritten, Inc., are factually inaccurate. In addition, the false implication that Ms. Moran was somehow involved in any "price gauging" by Ashbritten, Inc., is defamatory.

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Since you now know that Ms. Moran had no connection with Ashbritt, Inc.'s post-Sandy work, and that the claim in the Article is factually incorrect, we demand that your publication immediately retract all such incorrect statements and issue an appropriate correction. Absent this correction, we will have no choice but to seek relief in court to ensure that Ms. Moran's reputation is not impugned further by these false and defamatory statements.

Be guided accordingly.

Very truly yours,

**GENOVA BURNS LLC**



ANGELO J. GENOVA

AJG

cc: Maggie Moran (via email)