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Via Email (artvg@aol.com) and Certified Mail

October 20, 2015

Gallco Media, LLC, d/b/a More Monmouth Musings
Art Gallagher
158 Linden Avenue
Highlands, New Jersey 07732

Re: Randi G. Marder and Steven A. Marder

Dear Mr. Gallagher:

Please accept this letter and cease and desist demand for the article you are currently displaying on moremonmouthmusings.com. Demand is hereby made that you and your organization (i) immediately cease and desist your unlawful defamation of Randi G. Marder and Steven A. Marder; (ii) provide us with prompt written assurance that your organization will cease and desist from further defamation of the Marders' character and reputation and (iii) notify others, with whom the More Monmouth Musings is dealing, or has dealt, concerning the offensive advertisements, of the content of this letter.

Prior to posting the article in question you had actual knowledge that the Randi and Steven Marder that own Steven Marder Enterprises Inc., Ehrlmar Enterprises Inc., and Virtual Holding Corp. are not the same Randi and Steven Marder for which you wrote about. The owners of those Florida Corporates are Randi L. Marder and Steven J. Marder. The Councilwoman and her husband are Randi G. Marder and Steven A. Marder. In the event that you were unaware of the defamatory nature of the article, please take notice that your receipt of this letter now makes you aware that certain content of the article is maliciously false and intended to defame the good name and reputation of Randi and Steven Marder. Demand is hereby made that you cease any further publication of this article.

In the event you fail to comply with this demand, please be advised that Randi and Steven Marder will pursue all available legal remedies, including compensatory damages for and injunctive relief against the continued defamatory conduct, and an order that you pay court costs and attorney's fees. Your liability and exposure under such legal action could be considerable.

Kindly confirm your intention to comply with this demand immediately. Otherwise, I will have no choice but to take appropriate legal action against you. Thank you for your time and anticipated cooperation in this matter.

Yours truly,



Lawrence W. Luttrell, Esq.

cc: Randi G. Marder
 Steven A. Marder