



**Shaun Golden**

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May 8, 2014

Dear Friends:

I'm happy to announce my candidacy for Chairman of the Monmouth County Republican Organization. Having worked with you over the past five (5) years, I have witnessed your dedication and commitment to our Republican family. Our great Republican victories could not have happened without you. Thank you!

I am running for Chairman because I want to ensure a bright future for our Party in Monmouth County. Many new residents are not aware of our Party's achievements, and we need to do more to attract new members to our Republican family. We must reach out to these new residents, our young people, and our seniors, and invite them to become a part of our success. We need to build coalitions that are critical to winning elections in modern times. We have come a long way, but we can and must do better!

We can cultivate a new era of enthusiasm within the Party by utilizing a modern and innovative approach, while still honoring our rich Republican traditions. Utilizing new ways of communicating with each other and our voters through various social media outlets will help secure our success for years to come. In our fast paced world, having information available through Facebook, Twitter, YouTube and e-mail will give more exposure to our local, county and state candidates and campaign events, and will allow us to better communicate about important issues.

In addition to these modern tools, a more hands on approach is necessary to unify our Party and maintain our current membership. We need to return to our tried and true traditions of door-to door campaigns, monthly breakfast meetings, and quarterly meet and greet events. These traditions are important for cultivating conversation and sharing important information.

We have many challenges ahead. As Chairman, I will make the success of our Party my top priority, without concern for personal enrichment, and, I will work side by side with you to ensure that Monmouth County remains one of the best places to live, work and raise our families.

Thank you again for all your hard work and dedication. I'm proud and honored to be part of the great Republican family in our beautiful county! I'd be happy to talk with you and give you more details on how we can implement these ideas. Please feel free to email me at the above address or contact me directly at 732-904-2946.

Your support and VOTE on June 10, 2014 will be truly appreciated!

Sincerely,

Shaun Golden